



**Date:** Tuesday, March 11, 2025



**Time:** 7:00pm

## March 11 STMAA Board Meeting Minutes

### Attendees

#### STMAA Board Members:

☒ Andrea Pieper, President

☐ Aaron Ashcraft, Treasurer

☒ Christine Deihl, Secretary

☒ Farah Culbertson, Member at Large

☐ Mike Gormely, Member at Large (equipment)

☒ Karina Luzod, Member at Large (holiday café)

☒ Joanne Sugiyama, Member at Large (food service) (virtual)

☐ Open, Director of Volunteers

☐ Open, Director of Fundraising

☐ Open, Director of Communications

**Reps:** Irving Crisanto (band director), Roberto Plamenco (historian) (virtual), Raquel Searcy (uniforms)

**Visiting:** Natalie Cerussi, Robin Edwards

I. **Call to order:** 7:08pm

II. **Approval of Agenda**



**Motion:** Karina, **Second:** Raquel

**Ayes:** all **Noes:** none **Abstain:** none (Farah not yet present to vote)

III. **Approval of February 11 Meeting Minutes**

**Motion:** Andrea, **Second:** Karina



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**Ayes:** all **Noes:** none **Abstain:** none (Farah not yet present to vote)

#### **IV. Band Director's Report, March 2025:**

- Thank you to Music Marathon and Battle of the Bands volunteers.
- No CMEA festival participation on March 15.

#### **V. Board Member/Committee Reports**

##### **a) President: Andrea**



- Music Marathon – Thank you to all of volunteers – setting up, donations, getting tables setup. Everything went smoothly.
- Lots of events coming up – Spring Blitz, Music in the Parks, School Musical, Sakamoto Festival (TBC), Winter Guard.

##### **b) Treasurer (Financials): Aaron**

Here is the update through February for STMAA funds.

1. Bank balance - end of February \$19,325 (see associated budget sheet)
2. Marching Band payments - 11 (about 20%) students have not paid any donations for the year.
  - a. \$21,400 in suggested donations open in BoosterHub between Marching Band, Concert Band, Symphonic Bands, and Winter Guard
3. BoosterHub - Live - need to get students/parents on platform for donation/fundraising purposes



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- a. 16 students need to get registered on BoosterHub (average time to get registered 1 min)
  - b. 93 parents need to get registered on BoosterHub
- 4. Dine-outs
  - a. Looking forward to the next Dine-out (Crumbl cookie?)
- 5. Music Marathon
  - a. \$7,345 received through March 9
  - b. An additional \$1,950 received on Friday March 7th at Music Marathon/Battle of Bands from silent auction, raffle tickets, and generous donations
  - c. Discuss extending Music Marathon Rush for a couple more weeks with a push for students who have not submitted any contacts in BH

Treasury to do items:

- 1. Confirm expansion of MM Rush campaign or stop
- 2. Encourage Students who have not paid donations to find avenues to pay (volunteer, fundraise, corporate donations, etc.)
- 3. Consider Board positions for April meeting and build estimated budget for 2025-2026 School year



Please refer to the February 28, 2025 financial report in the Appendix.

Comments in meeting:

Andrea – Note that Band Camp is a separate cost – need to make sure we can cover the costs.

Christine – Overall, we raised almost \$10,000 through Music Marathon and the Rush campaign. We should raise a minimum of \$1600 more to cover our costs for this year. We will extend the Rush campaign through March 28 (Aaron has



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extended the campaign in BoosterHub). Christine will draft a message that can go out on BoosterHub and via Canvas.

Farah – Aaron should discuss with Duke and Ben on the budget so that we can prepare the budget for May. Estimate MGCG numbers for graduating, who is staying, who is incoming.

### **c) Fundraising: Open position (Andrea covered)**

- Music Marathon –
  - Everything over \$150 went to the online auction. Everything under \$150 went to the raffle. This worked well.
  - Farah suggested considering adding things we can't buy to the next auction (ie spaghetti dinner with firefighters, Scottish band play at your event, Let's Roam, etc.)
  - Start earlier next year to seek sponsors and food trucks.
- Spring Blitz – Covering the West Santa Teresa Foothills area, near Sakamoto, on April 5.
- Dine Outs (No update yet from Rebecca)
  - Crumbl Cookies – To be scheduled. Works online.
  - Lazy Dog – Dine in our out, over three days.
  - We'll get out the word through ASB once scheduled.



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- Coupon Books – Move update to April when Margaret can make it. Targeting to have books ready by Band Camp so that it can be a fundraiser for the fall.



#### **d) Communications: Open Position (Farah covered)**

- Spring Blitz – Andrea to create a flyer that we can post on the website.
- Website – Targeting to clean up website by the end of the school year (there are duplicate pages).
- March newsletter – We can prepare it once we confirm the Blitz details.
- BoosterHub Communications – Will announce Music Marathon Rush Campaign is extended through March 28.

#### **e) Volunteers: Open Position (Christine covered)**

- BoosterHub Volunteer From –
  - There seems to be a lag from the time someone signs up to the time it appears to others in BoosterHub. Despite issues, we'll use it since it is included in our BH subscription.
  - We can make events for volunteering public and create shareable links – need to make sure that we share the public links so that people without BH accounts can sign up to volunteer.
- Spring Blitz – spots are open in BoosterHub
- Music in the Parks – need volunteers for April 26, May 3, May 10, and May 17. We may not have the time ranges needed until a couple of weeks before the dates.



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- ASB and Key Club can help provide volunteers for April 26 during break, per Mr. Crisanto.

**f) Uniforms: Raquel**

- Dry cleaning complete and under budget. Working on organizing uniforms by sizes.
- Shoes are getting old. Suggest to request students to buy their own shoes next year, and only use the school's shoes if they cannot.



**g) Equipment: Mike**

- No update.

**VI. Open Forum**

- Prop 28 – We discussed Prop 28 that passed in November 2022.
  - ESUHSD received \$2,873,598 last year, with \$267,374 allocated for STHS's music and arts programs (based on enrollment). 80% goes towards staff and 20% goes towards other costs such as training, supplies, and materials. Includes music, theater, and art classes. The district receives funds each year.
  - If we don't use the money by the end of 2026, it will be returned to the state.
  - The 80% portion of the funds are being held up because we do not have a strategic arts plan in place.
  - Resources are here: <https://createca.org/>



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- We should ask the district about Prop 28 at the LCAP meeting on March 25<sup>th</sup> at 5:30-6:30pm in the STHS Library. Prop 28 is not currently on the agenda. We will need to raise the topic.

## **VII. Upcoming/Ongoing Events**

- a) **WG Competition at Live Oak – 3/22**
- b) **WG Championships at Independence – 3/29**
- c) **Spring Blitz & Potluck – 4/5**
- d) **Music in the Parks – 4/26, 5/3, 5/10, 5/17**
- e) **Spring Musical (Pit Orchestra) – 5/1-5/3**
- f) **Sakamoto Festival – 5/3 (TBC – 2 other events that day)**
- g) **Spring Concert – 5/27**
- h) **Graduation @ STHS – 6/4**

## **VIII. New Business**

None.

**IX. Next Meeting:** Tuesday, April 8, 7:00pm

**X. Adjourn:** 8:48pm



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## Appendix

### FY 2024 – 2025

BUDGET CODE	INCOME / EXPENSE CATEGORY	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	YTD Actuals	2024-2025 BUDGET
	STARTING CASH BALANCE (BofA)	\$ 28,400	\$ 29,171	\$ 44,256	\$ 35,355	\$ 29,071	\$ 22,402	\$ 15,528	\$ 17,738		
<b>INCOME</b>											
1001	General Fundraiser Income:	-	-	2,179	88	-	2,128	1,939	-	6,333	8,000
1001a	Gift Card / Ornament / Band Swag Drawing									-	-
1001c	Bingo	-								-	N/A
1001k	Double Good Popcorn - Fall				88			1,939		2,027	1,150
1001m	Applebee's pancake breakfast - Fall									-	-
1001r	Driven Coffee Roasters - Fall						25			25	350
1001e	Raise 365 - Fall (Prev. See's Candy)									-	-
1001d	Fall/Winter/Spring Blitz (Prev. Spirit Books)			2,179			2,103			4,282	6,500
1001h	Mattress Fundraiser - Winter / Hibernate - Spring									-	-
1001f	Double Good Popcorn - Spring									-	-
1002	Concert ticket sales	-	-	-	-	-	445	-	48	493	1,250
1002d	Fall Concert									-	-
1002e	Winter Concert /						445		48	493	500
1002a	Holiday event /									-	500
1002f	Spring Concert									-	250
1002c	Spring Jazz Concert									-	-



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	STARTING CASH BALANCE (BoFA)	\$ 28,400	\$ 29,171	\$ 44,256	\$ 35,355	\$ 29,071	\$ 22,402	\$ 15,528	\$ 17,738		
1007	Music in the Parks Concessions									-	800
1015	Music Marathon / Vertical Raise						210	285	6,002	6,497	13,675
1016	eScrip									-	-
1017	Not Used									-	-
1020	Music in the Parks festival hosting									-	6,000
1021	game bake sale			337	1,667	2,447	244			4,694	3,000
1027	Dine-Outs						114			114	1,000
1101	Concert Band/Symphonic/WindEnsemble				700	1,500	1,000	995		4,195	6,000
1102	Marching Band & Color Guard	800	15,837	12,691	3,600	1,700	800	4,885	1,400	41,713	38,350
1103	Jazz Bands									-	-
1104	Winter Guard									-	13,500
1105	Winter Percussion									-	-
1106	Donations to General Fund									-	-
1107	Reserves (Misc Ledger)	-								-	-
1108	After School Music Programs									-	-
1109	Fleetweek Competition									-	-
	<b>Income Totals</b>	<b>\$ 800</b>	<b>\$ 15,837</b>	<b>\$ 15,207</b>	<b>\$ 6,055</b>	<b>\$ 5,647</b>	<b>\$ 4,941</b>	<b>\$ 8,104</b>	<b>\$ 7,450</b>	<b>\$ 64,039</b>	<b>\$ 91,575</b>

	EXPENDITURES										
2303	Hotel WBA Championships									-	-
2304	Transportation	-	-	-	-	1,219	3,553	3,392	1,053	9,217	6,850
2304a	Cupertino HS Comp Buses							1,056		1,056	900
2304b	Dublin HS Comp Buses							1,316		1,316	500
2304c	Independence HS Comp Buses							1,020		1,020	900
2304d	Logan HS Comp Buses - WBA Regional								1,053	1,053	550
2304e	Champs buses rental						2,750			2,750	1,900
2304f	Truck Rental/Gas/Champs Truck					1,219	803			2,022	1,100
2304g	Delta College Band / Orchestra Festival									-	1,000
2304h	SJSU Band Day (September 9, 2023)									-	-
2304i	Transportation WBA Championships									-	-
2304j	Truck Rental WBA Champ									-	-
2304k	Spring bus driver tips									-	-
2304l	Santa Cruz Jazz Fest Bus									-	-
2304m	Sonoma State Music For All Festival									-	-
2304o	CMEA Festival: TBD									-	-
2304p	Campana Jazz Festival									-	-
2602	Drummajor Camp									-	500
2603	Financial Aid									-	-



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	STARTING CASH BALANCE (BofA)	\$ 28,400	\$ 29,171	\$ 44,256	\$ 35,355	\$ 29,071	\$ 22,402	\$ 15,528	\$ 17,738		
2618	Equipment/Supplies	29	-	2,380	1,129	173	735	-	-	4,447	6,300
2618a	open									-	
2618b	misc equipment									-	500
2618c	lease agreement									-	
2618e	Rifles / Emergency outfits					173	184			357	400
2618f	Show Flags			1,668						1,668	1,700
2618g	Sabers									-	
2618h	Supplies-COLOR GUARD									-	500
2618i	MB Props			667	725					1,393	1,500
2618j	Field Paint/Tape				404					404	500
2618k	Flip Book Supplies									-	
2618m	Percussion Supplies			45			551			595	1,200
2619	Uniforms/Apparel	-	-	3,020	-	2,653	-	-	-	5,673	8,820
2619a	Uniforms-COLOR GUARD			3,020			-			3,020	3,020
2619b	MB Uniforms									-	-
2619c	Uniform Cleaning									-	1,000
2619d	Uniform Supplies									-	-
2619e	Membership Shirts MB				-	2,653				2,653	4,000
2619f	Orange/Blue Membership Shirts					-				-	800
3007	Staff MB	-		11,440	8,440	5,720	6,460			32,060	32,300
3008	Instrument Repairs/Supplies					-				-	200
3009	Music			-		-				-	400
3010	Support Staff	-	-	-	-	-	-	-	-	-	250
3010a	admin support			-		-				-	-
3010b	charms financial system support									-	
4003	Winter Programs	-	-	-	-	-	-	-	4,500	4,500	11,500
4003a	Winter Guard							-	4,500	4,500	11,500
4003b	Winter Percussion									-	
4003c	Winter Guard Comp Fees									-	
4004	Jr Saints									-	150
5002	Staff Concert/Jazz	-	-	-	-	-	-	-	-	-	-
5002a	day time sectionals									-	-
5002c	Instrument Clinicians									-	-
5002d	Jazz Clinicians									-	-
5002e	Misc									-	-
5002o	Other Clinician									-	-



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5003	Event/Recognition Expenses	-	-	-	-	-	-	-	-	-	2,550
5003a	CMEA Plaques									-	
5003b	Student PINs MB Finals									-	350
5003c	(Homecoming/Last Concert)									-	100
5003f	Fleet week patches									-	
5003g	MB Volunteer thank you									-	150
5003i	Graduation cords									-	200
5003j	Varsity letters									-	600
5003k	Student Awards									-	550
5003l	Battle of the Bands awards									-	600
6000	Competition Fees	-	-	2,500	-	-	-	-	-	2,500	2,500
6000a	WBA Dues			2,500						2,500	2,500
6000b	CMEA Festival Entry									-	-
6000c	Honor Band Entry									-	-
6000e	Santa Cruz Registration									-	-
6000f	West Valley Registration									-	-
6000g	Logan)									-	-
6000h	Campana Jazz Festival Entry									-	-
6000i	BOA Regional									-	-
6000j	Spring Tour									-	-
6002	Show Design	-	-	4,000	2,070	2,500	-	500	-	9,070	11,000
6002a	MB Arrangement (Music)					2,000				2,000	2,000
6002b	MB Show Design - Color Guard							500		500	500
6002c	Dave Glyde)					500				500	2,500
6002d	MB Drill Design - Todd Ryan			4,000						4,000	4,000
6002e	MB music licensing				2,070					2,070	2,000
6002f	MB Show Design									-	-
6006	Food services	-	-	-	-	-	1,027	1,947	-	2,974	3,500
6006a	Band Day Parent Event									-	500
6006b	Banquet Marching Band									-	-
6006c	Wind Ensemble Festival Food									-	-
6006d	Senior Dinner @ WBA Championship						485			485	500
6006e	MB Competition Food						542	1,947		2,489	2,500
6006f	Food WBA Champ									-	-
6006g	Santa Cruz Meal									-	-
9001	financial fees	-	752	190	49	51	39	54	141	1,276	1,400
9001a	bank fees									-	-
9001b	credit card processing fees		752	190	49	51	39	54	141	1,276.28	1,400
9001c	paypal fees									-	-
9001d	check Printing Fee									-	-
9002	Band Director Professional Development									-	-
9009	Insurance			395						395	395



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9017	Printing/Office Supplies	-	-	-	-	-	-	-	52	52	100
9017a	Postage/Office Supplies								52	52	100
9017b	Teacher Expense - Misc									-	-
9017c	Printing									-	-
9023	Professional Fees/Subscriptions	-	-	182	650	-	-	-	117	949	2,860
9023a	Website									-	30
9023b	Charms / BoosterHub				650					650	850
9023c	iVolunteer									-	99
9023d	P.O. Box Rental			182						182	181
9023e	Tax Prep								117	117	1,600
9023f	Music Subscriptions									-	
9023h	CA Registry of Charitable Trusts									-	75
9023i	Secretary of State form SI-100									-	25
	Expense Totals	\$ 29	\$ 752	\$ 24,107	\$ 12,339	\$ 12,316	\$ 11,814	\$ 5,893	\$ 5,863	\$ 73,114	\$ 91,575
	Net Totals	\$ 771	\$ 15,085	\$ (8,901)	\$ (6,284)	\$ (6,670)	\$ (6,874)	\$ 2,210	\$ 1,587	\$ (9,075)	\$ -
	CURRENT CASH BALANCE - \$	\$ 29,171	\$ 44,256	\$ 35,355	\$ 29,071	\$ 22,402	\$ 15,528	\$ 17,738	\$ 19,325		
	PETTY CASH BALANCE - \$	\$ 1,310	\$ 1,310	\$ 1,310	\$ 1,310	\$ 1,310	\$ 1,310	\$ 1,310	\$ 1,310		