
 **Date:** Tuesday, February 11, 2025
 **Time:** 7:00pm

February 11 STMAA Board Meeting Minutes

Attendees

STMAA Board Members:

☒_x_Andrea Pieper, President
☒_x_Aaron Ashcraft, Treasurer
☒_x_Christine Deihl, Secretary
☒_x_Farah Culbertson, Member at Large (virtual)
☒_x_Mike Gormely, Member at Large (equipment)
☒_x_Karina Luzod, Member at Large (holiday café) (virtual)
☒_x_Joanne Sugiyama, Member at Large (food service) (virtual)
☐__Open, Director of Volunteers
☐__Open, Director of Fundraising
☐__Open, Director of Communications

Reps: Irving Crisanto (band director), Roberto Plamenco (historian) (virtual), Raquel Searcy (uniforms)

- I. **Call to order:** 7:08pm
- II. **Approval of Agenda, with addendum of adding two dates**



Motion: Farah, **Second:** Aaron

Ayes: all **Noes:** none **Abstain:** none (Mike G. not yet present to vote)

- III. **Approval of January 14 Meeting Minutes**

Motion: Aaron, **Second:** Raquel



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Ayes: 5 **Noes:** none **Abstain:** 1 (Mike G. not yet present to vote; Farah C. abstained since she was not present at the January meeting)

IV. Band Director's Report, February 2025:

No report.



V. Board Member/Committee Reports

a) President: Andrea

- Music Marathon
 - Contacting previous MM donors. We received \$1,500 from past sponsors to date.
 - We need more donations – big push these next few weeks.
 - All food truck vendors are coming back (hamburgers, tacos, pizza, and churros). Working on the paperwork with the district (insurance, food seller certificates, etc.)
- Music Marathon Rush Fundraiser
 - Encourage students to send out their requests for donations. We have raised almost \$3,000 on BoosterHub
- Spring Blitz – Confirmed for Saturday, April 5th. We will reach the Sakamoto area this year. Andrea to prepare maps.

b) Treasurer (Financials): Aaron



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Here is the update through January for STMAA funds. In preparation for tonight's meeting, please see the updates below.

1. Bank balance - end of December \$17,738 (see associated budget sheet)
2. Marching Band payments - 11 (about 20%) students have not paid any donations for the year.
 - a. \$21,400 in suggested donations open in BoosterHub between Marching Band, Concert Band, Symphonic Bands, and Winter Guard
3. BoosterHub - Live - need to get students/parents on platform for donation/fundraising purposes
 - a. 17 students need to get registered on BoosterHub (average time to get registered 1 min)
 - b. 94 parents need to get registered on BoosterHub
4. Dine-outs
 - a. Chipotle dine-out provided ~\$90 back to STMAA
5. Music Marathon
 - a. \$4,400 received in first week - which is larger than fundraiser + Vertical Raise last year
 - b. 36 donors - average of \$122 / person
 - c. 180 "Contacts" added to BoosterHub as potential donors (who haven't donated yet)
 - i. If each contact provided average so far, we would hit our goal ($\$180 \times 122 = \$22K + \$4,400 = \text{Over } \$25,000$ goal)

Treasury to do items:

1. Encourage Students to set up Music Marathon Fundraiser (should take 5 min or less)



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2. Encourage Students who have not paid donations to find avenues to pay (volunteer, fundraise, corporate donations, etc.)
3. Share Music Marathon Fundraiser via your social media and other outlets available (push - only a few weeks left)

Please refer to the January 31, 2025 financial report in the Appendix.

Comments in meeting: BoosterHub will make a further donation if we post a video on social media about our campaign. Mr. Crisanto will ask class to make a poster and grab a photo of it to post on social media.

c) Fundraising: Open position (Andrea covered)

- Music Marathon –
 - We will not be having an Amazon buy list for the baskets. This costs a lot to prepare, with not a great return (spending on the baskets and having to buy them back at the end).
 - We will try raffling off items this year.
 - Likely use charityauctionstoday.com for the online auction platform.
 - Parents are reaching out to businesses for sponsorships, donations. Deadline is ideally by March 1, but we'll accept donations through March 7.
- Dine Outs
 - Crumbl Cookies opened on Cottle and does fundraisers. This could be an option for an upcoming dine out.

d) Communications: Open Position (Farah covered)



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- Music Marathon –
 - Farah added the Battle of the Bands **flyer and information to the website**, and Roberto posted it to **social media** channels.
 - Christine printed **hard copies of the BotB flyer** for band members and for posting around the school and in neighborhood businesses.
 - Andrea is preparing an **updated Music Marathon flyer** to post on the website, social media channels, and to share with the Herman and Bernal band directors
 - We can prepare an **email to specifically request for volunteer** sign-ups after February break.
- Music Marathon Rush Fundraising Campaign – In addition to the updated MM flyer, we'll send out an email through BoosterHub to parents with tips to encourage them to setup their students' accounts and raise funds to reach their individual \$300 fundraising goals by March 7th (Christine drafted the email).
- February newsletter – Andrea is preparing it to help promote Music Marathon and the Rush Fundraiser.

e) Volunteers: Open Position (Christine covered)

- Music Marathon –
 - We'll use BoosterHub's Volunteer platform (iVolunteer subscription expires March 31.)



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- Farah to send Aaron the MM volunteer roles/times from iVolunteer to enter into BH.
- Volunteers are not needed for District Festival and CMEA Festival per Mr. Crisanto.

f) Uniforms: Open Position (Raquel)

- Dry cleaning of the marching band uniforms can start now that we do not need to have a new marching band photo taken.



g) Equipment: Mike

- New speakers and carts should be coming in, per Mr. Crisanto.
- We'll need to work on all the wheels and frames for the keyboards, make sure they don't lean.
- Instrument repairs – District will pay for repairs. STMAA received and paid for invoices from Music Village. Aaron will look into how STMAA can be reimbursed.

VI. Open Forum

- Battle of the Bands –
 - 5 bands entered (with 20 STHS students + 1 non-STHS student)
 - 3 judges confirmed (experience in indie rock, Latin-influenced, and bluegrass bands)
 - Sound check is on February 26th



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- Preparing the schedule flow, set lists, equipment needs, emcee preparations, and judge packets
- Music Marathon –
 - After discussion, we expect all music and color guard students to attend MM & BotB from 4pm to 10pm. They can support their peers, volunteer, and perform during this time.
 - Mr. Crisanto will arrange to have MM streamed into the MPR so that the sponsors can watch the performances from the MPR.
- Delta College Festival – Canceled.
- District Music Festival – Confirmed for March 5th. Concert attire.
- CMEA Solo and Ensemble Festival – Entire two band classes to perform in ensembles. Concert attire. Mr. Crisanto is waiting to hear from organizers about the schedule for 3/15/25.
- Music in the Parks – Mr. Crisanto is waiting to hear back from MiP if we can pass on April 26 and go with the other proposed dates of May 3 (2 venues), 10 (2 venues), and 17 (2 or 3 venues).

VII. Upcoming/Ongoing Events

- a) WG @ James Logan – 2/15**
- b) February Break - 2/17 – 2/21**
- c) South Bay Guitar Festival – 3/1-3/2**



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- d) WG @ Fremont – 3/1**
- e) District Music Festival – 3/5**
- f) Music Marathon & Battle of the Bands – 3/7**
- g) CMEA Solo & Ensembles Festival - 3/15**
- h) WG @ Live Oak - 3/22**
- i) WG Championships @ Independence - 3/29**
- j) Spring Blitz – 4/5**

VIII. New Business

None.

IX. Next Meeting: Tuesday, March 11, 7:00pm

X. Adjourn: 8:30pm



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Appendix

FY 2024 – 2025

BUDGET CODE	INCOME / EXPENSE CATEGORY	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	YTD Actuals	2024-2025 BUDGET
	STARTING CASH BALANCE (BoFA)	\$ 28,400	\$ 29,171	\$ 44,256	\$ 35,355	\$ 29,071	\$ 22,402	\$ 15,528	\$ 17,738	\$ 19,186	\$ 19,186	\$ 19,186	\$ 19,186		
INCOME															
1001	General Fundraiser Income:	-	-	2,179	88	-	2,128	1,939	-	-	-	-	-	6,333	8,000
1001a	Gift Card / Ornament / Band Swag Drawing													-	-
1001c	Bingo	-												-	N/A
1001k	Double Good Popcorn - Fall				88			1,939						2,027	1,150
1001m	Applebee's pancake breakfast - Fall													-	-
1001r	Driven Coffee Roasters - Fall						25							25	350
1001e	Raise 365 - Fall (Prev. See's Candy)													-	-
1001d	Fall/Winter/Spring Blitz (Prev. Spirit Books)			2,179			2,103							4,282	6,500
1001h	Mattress Fundraiser - Winter / Hibernata - Spring													-	-
1001f	Double Good Popcorn - Spring													-	-
1002	Concert ticket sales	-	-	-	-	-	445	-	48	-	-	-	-	493	1,250
1002d	Fall Concert													-	-
1002e	Winter Concert /						445		48					493	500
1002a	Holiday event /													-	500
1002f	Spring Concert													-	250
1002c	Spring Jazz Concert													-	-
1007	Music in the Parks Concessions													-	800
1015	Music Marathon / Vertical Raise						210	285						495	13,675
1016	eScrip													-	-
1017	Not Used													-	-
1020	Music in the Parks festival hosting													-	6,000
1021	game bake sale			337	1,667	2,447	244							4,694	3,000
1027	Dine-Outs						114							114	1,000
1101	Concert Band/Symphonic/WindEnsemble				700	1,500	1,000	995						4,195	6,000
1102	Marching Band & Color Guard	800	15,837	12,691	3,600	1,700	800	4,885	1,400					41,713	38,350
1103	Jazz Bands													-	-
1104	Winter Guard													-	13,500
1105	Winter Percussion													-	-
1106	Donations to General Fund													-	-
1107	Reserves (Misc Ledger)	-												-	-
1108	After School Music Programs													-	-
1109	Fleetweek Competition													-	-
	Income Totals	\$ 800	\$ 15,837	\$ 15,207	\$ 6,055	\$ 5,647	\$ 4,941	\$ 8,104	\$ 1,448	\$ -	\$ -	\$ -	\$ -	\$ 58,038	\$ 91,575



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	EXPENDITURES														
2303	Hotel WBA Championships													-	-
2304	Transportation	-	-	-	-	1,219	3,553	3,392	-	-	-	-	-	8,164	6,850
2304a	Cupertino HS Comp Buses							1,056						1,056	900
2304b	Dublin HS Comp Buses							1,316						1,316	500
2304c	Independence HS Comp Buses							1,020						1,020	900
2304d	Logan HS Comp Buses - WBA Regional													-	550
2304e	Champs buses rental						2,750							2,750	1,900
2304f	Truck Rental/Gas/Champs Truck					1,219	803							2,022	1,100
2304g	Delta College Band / Orchestra Festival													-	1,000
2304h	SJSU Band Day (September 9, 2023)													-	-
2304i	Transportation WBA Championships													-	-
2304j	Truck Rental WBA Champ													-	-
2304k	Spring bus driver tips													-	-
2304l	Santa Cruz Jazz Fest Bus													-	-
2304m	Sonoma State Music For All Festival													-	-
2304o	CMEA Festival: TBD													-	-
2304p	Campana Jazz Festival													-	-
2602	Drummajor Camp													-	500
2603	Financial Aid													-	-
2618	Equipment/Supplies	29	-	2,380	1,129	173	735	-	-	-	-	-	-	4,447	6,300
2618a	open													-	-
2618b	misc equipment													-	500
2618c	lease agreement													-	-
2618e	Rifles / Emergency outfits					173	184							357	400
2618f	Show Flags			1,668										1,668	1,700
2618g	Sabers													-	-
2618h	Supplies-COLOR GUARD													-	500
2618i	MB Props			667	725									1,393	1,500
2618j	Field Paint/Tape				404									404	500
2618k	Flip Book Supplies													-	-
2618m	Percussion Supplies			45			551							595	1,200
2619	Uniforms/Apparel	-	-	3,020	-	2,653	-	-	-	-	-	-	-	5,673	8,820
2619a	Uniforms-COLOR GUARD			3,020			-							3,020	3,020
2619b	MB Uniforms													-	-
2619c	Uniform Cleaning													-	1,000
2619d	Uniform Supplies													-	-
2619e	Membership Shirts MB				-	2,653								2,653	4,000
2619f	Orange/Blue Membership Shirts													-	800
3007	Staff MB	-		11,440	8,440	5,720	6,460							32,060	32,300
3008	Instrument Repairs/Supplies					-								-	200
3009	Music					-								-	400
3010	Support Staff	-	-	-	-	-	-	-	-	-	-	-	-	-	250
3010a	admin support					-								-	-
3010b	charms financial system support													-	-
4003	Winter Programs	-	-	-	-	-	-	-	-	-	-	-	-	-	11,500
4003a	Winter Guard							-	-	-	-			-	11,500
4003b	Winter Percussion													-	-
4003c	Winter Guard Comp Fees													-	-
4004	Jr Saints													-	150
5002	Staff Concert/Jazz	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5002a	day time sectionals													-	-
5002c	Instrument Clinicians													-	-
5002d	Jazz Clinicians													-	-
5002e	Misc													-	-
5002o	Other Clinician													-	-



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5003	Event/Recognition Expenses	-	-	-	-	-	-	-	-	-	-	-	-	-	2,550
5003a	CMEA Plaques													-	-
5003b	Student PINs MB Finals													-	350
5003c	(Homecoming/Last Concert)													-	100
5003f	Fleet week patches													-	-
5003g	MB Volunteer thank you													-	150
5003i	Graduation cords													-	200
5003j	Varsity letters													-	600
5003k	Student Awards													-	550
5003l	Battle of the Bands awards													-	600
6000	Competition Fees	-	-	2,500	-	-	-	-	-	-	-	-	-	2,500	2,500
6000a	WBA Dues			2,500										2,500	2,500
6000b	CMEA Festival Entry													-	-
6000c	Honor Band Entry													-	-
6000e	Santa Cruz Registration													-	-
6000f	West Valley Registration													-	-
6000g	(Logan)													-	-
6000h	Campana Jazz Festival Entry													-	-
6000i	BOA Regional													-	-
6000j	Tour													-	-
6002	Show Design	-	-	4,000	2,070	2,500	-	500	-	-	-	-	-	9,070	11,000
6002a	MB Arrangement (Music)					2,000								2,000	2,000
6002b	MB Show Design - Color Guard							500						500	500
6002c	Dave Glyde)					500								500	2,500
6002d	MB Drill Design - Todd Ryan			4,000										4,000	4,000
6002e	MB music licensing				2,070									2,070	2,000
6002f	MB Show Design													-	-
6006	Food services	-	-	-	-	-	1,027	1,947	-	-	-	-	-	2,974	3,500
6006a	Band Day Parent Event													-	500
6006b	Banquet Marching Band													-	-
6006c	Wind Ensemble Festival Food													-	-
6006d	Senior Dinner @ WBA Championship						485							485	500
6006e	MB Competition Food						542	1,947						2,489	2,500
6006f	Food WBA Champ													-	-
6006g	Santa Cruz Meal													-	-
9001	financial fees	-	752	190	49	51	39	54	-	-	-	-	-	1,135	1,400
9001a	bank fees													-	-
9001b	credit card processing fees		752	190	49	51	39	54						1,135.43	1,400
9001c	paypal fees													-	-
9001d	check Printing Fee													-	-
9002	Band Director Professional Development													-	-
9009	Insurance			395										395	395
9017	Printing/Office Supplies	-	-	-	-	-	-	-	-	-	-	-	-	-	100
9017a	Postage/Office Supplies													-	100
9017b	Teacher Expense - Misc													-	-
9017c	Printing													-	-



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9023	Professional Fees/Subscriptions	-	-	182	650	-	-	-	-	-	-	-	-	832	2,860
9023a	Website													-	30
9023b	Charms / BoosterHub				650									650	850
9023c	iVolunteer													-	99
9023d	P.O. Box Rental			182										182	181
9023e	Tax Prep													-	1,600
9023f	Music Subscriptions													-	
9023h	CA Registry of Charitable Trusts													-	75
9023i	Secretary of State form SI-100													-	25
	Expense Totals	\$ 29	\$ 752	\$ 24,107	\$ 12,339	\$ 12,316	\$ 11,814	\$ 5,893	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 67,251	\$ 91,575
	Net Totals	\$ 771	\$ 15,085	\$ (8,901)	\$ (6,284)	\$ (6,670)	\$ (6,874)	\$ 2,210	\$ 1,448	\$ -	\$ -	\$ -	\$ -	\$ (9,214)	\$ -
	CURRENT CASH BALANCE - \$	\$ 29,171	\$ 44,256	\$ 35,355	\$ 29,071	\$ 22,402	\$ 15,528	\$ 17,738	\$ 19,186	\$ 19,186	\$ 19,186	\$ 19,186	\$ 19,186		
	PETTY CASH BALANCE - \$	\$ 1,310	\$ 1,310	\$ 1,310	\$ 1,310	\$ 1,310	\$ 1,310	\$ 1,310	\$ 1,310	\$ 1,310	\$ 1,310	\$ 1,310	\$ 1,310		